

**Statistics 300:  
Elementary Statistics**

**Sections 7-2, 7-3, 7-4, 7-5**

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**Parameter Estimation**

- **Point Estimate**
  - Best single value to use
- **Question**
  - What is the probability this estimate is the correct value?

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**Parameter Estimation**

- **Question**
  - What is the probability this estimate is the correct value?
- **Answer**
  - zero : assuming “ $x$ ” is a continuous random variable
  - Example for Uniform Distribution

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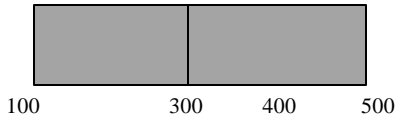
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If  $X \sim U[100,500]$  then

- $P(x = 300) = (300-300)/(500-100)$
- $= 0$



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### Parameter Estimation

- Pop. mean  $\mu$ 
  - Sample mean  $\bar{x}$
- Pop. proportion  $p$ 
  - Sample proportion  $\hat{p}$
- Pop. standard deviation  $\sigma$ 
  - Sample standard deviation  $s$

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### Problem with Point Estimates

- The unknown parameter ( $\mu$ ,  $p$ , etc.) is not exactly equal to our sample-based point estimate.
- So, how far away might it be?
- An interval estimate answers this question.

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### Confidence Interval

- **A range of values that contains the true value of the population parameter with a ...**
- **Specified “level of confidence”.**
- **[L(ower limit),U(pper limit)]**

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### Terminology

- **Confidence Level** (a.k.a. Degree of Confidence)
  - **expressed as a percent (%)**
- **Critical Values** (a.k.a. Confidence Coefficients)

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### Terminology

- **“alpha” “a” = 1-Confidence**
  - **more about a in Chapter 7**
- **Critical values**
  - **express the confidence level**

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**Confidence Interval for  $\mu$**   
**if  $\sigma$  is known** (this is a rare situation)

$$= \bar{x} \pm E$$

$$E = z_{\alpha/2} \cdot \left( \frac{\sigma}{\sqrt{n}} \right)$$

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**Confidence Interval for  $\mu$**   
**if  $\sigma$  is known** (this is a rare situation)  
**if  $x \sim N(\mu, \sigma)$**

$$= \bar{x} \pm z_{\alpha/2} \cdot \left( \frac{\sigma}{\sqrt{n}} \right)$$

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**Why does the**  
**Confidence Interval for  $\mu$**   
**look like this ?**

$$= \bar{x} \pm z_{\alpha/2} \cdot \left( \frac{\sigma}{\sqrt{n}} \right)$$

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$$\bar{x} \sim N\left(\mathbf{m}, \frac{\mathbf{S}}{\sqrt{n}}\right)$$

make an  $\bar{x}$  value  
into a z - score.

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The general z - score  
expression is

$$z = \frac{(x - \mathbf{m})}{\mathbf{S}}$$

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for  $\bar{x}$ ,

$\mathbf{m}_{\bar{x}}$  is  $\mathbf{m}$ : *unchanged*

and

$$\mathbf{S}_{\bar{x}} \text{ is } \frac{\mathbf{S}}{\sqrt{n}}$$

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so a z - score  
based on  $\bar{x}$  is

$$z = \frac{\bar{x} - m}{\frac{s}{\sqrt{n}}}$$

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### Using the Empirical Rule

Make a probability statement :

$$P\left(-2 < \frac{(\bar{x} - m)}{\frac{s}{\sqrt{n}}} < 2\right) = 95\%$$

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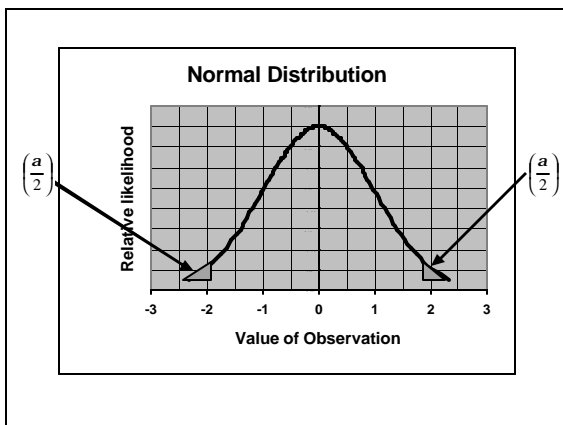
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**Check out the  
“Confidence z-scores”  
on the WEB page.**

**(In pdf format.)**

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**Use basic rules of algebra  
to rearrange the parts of  
this z-score.**

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Manipulate the probability statement:

$$P\left(-2\left(\frac{s}{\sqrt{n}}\right) < (\bar{x} - m) < 2\left(\frac{s}{\sqrt{n}}\right)\right) = 0.95$$

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Manipulate the probability statement:

$$P\left(-\bar{x} - 2\left(\frac{s}{\sqrt{n}}\right) < -m < -\bar{x} + 2\left(\frac{s}{\sqrt{n}}\right)\right) = 0.95$$

**Confidence = 95%**

**a = 1 - 95% = 5%**

**a/2 = 2.5% = 0.025**

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Manipulate the probability statement:  
multiply through by (-1) and change the  
order of the terms

$$P\left(\bar{x} - 2\left(\frac{s}{\sqrt{n}}\right) < m < \bar{x} + 2\left(\frac{s}{\sqrt{n}}\right)\right) = 0.95$$

**Confidence = 95%**

**a = 1 - 95% = 5%**

**a/2 = 2.5% = 0.025**

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**Confidence Interval for m**  
**If s is not known (usual situation)**

$$= \bar{x} \pm t_{a/2} \cdot \left(\frac{s}{\sqrt{n}}\right)$$

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**Sample Size Needed  
to Estimate  $m$  within  $E$ ,  
with Confidence =  $1-\alpha$**

$$n = \left[ \frac{Z_{\alpha/2} \cdot \hat{S}}{E} \right]^2$$

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**Components of Sample Size  
Formula when Estimating  $m$**

- $Z_{\alpha/2}$  reflects confidence level  
– standard normal distribution
- $\hat{S}$  is an estimate of  $S$ , the  
standard deviation of the pop.
- $E$  is the acceptable “margin of  
error” when estimating  $m$

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**Confidence Interval for  $p$**

- **The Binomial Distribution**  
gives us a starting point for  
determining the distribution  
of the sample proportion :  $\hat{p}$

$$\hat{p} = \frac{x}{n} = \frac{\text{successes}}{\text{trials}}$$

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**For Binomial “x”**

$$\mu = np$$

$$\sigma = \sqrt{npq}$$

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**For the Sample Proportion**

$$\hat{p} = \frac{x}{n} = \frac{1}{n}(x)$$

**x is a random variable**  
**n is a constant**

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**Time Out for a Principle:**

**If  $m$  is the mean of X and “a” is a constant, what is the mean of aX?**

**Answer:  $a \cdot m$**

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### Apply that Principle!

- Let “a” be equal to “1/n”

- so  $\hat{p} = aX = \left(\frac{1}{n}\right)X = \frac{X}{n}$

- and  $m_p = am_x = a(np)$   
 $= \left(\frac{1}{n}\right) \cdot np = p$

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### Time Out for another Principle:

If  $s_x^2$  is the variance of X and “a” is a constant, what is the variance of aX?

Answer:  $s_{aX}^2 = a^2 s_x^2$

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### Apply that Principle!

- Let x be the binomial “x”
- Its variance is  $npq = np(1-p)$ , which is the square of its standard deviation

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### Apply that Principle!

- Let “a” be equal to “1/n”

- so  $\hat{p} = aX = \left(\frac{1}{n}\right)X = \frac{X}{n}$

- and  $s_{\hat{p}}^2 = a^2 s_x^2 = (1/n)^2 (npq)$

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### Apply that Principle!

$$\left(\frac{1}{n}\right)^2 \cdot npq = \frac{pq}{n} = s_{\hat{p}}^2$$

and

$$s_{\hat{p}} = \sqrt{\frac{pq}{n}}$$

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When n is Large,

$$\hat{p} \sim N\left(\mathbf{m} = p, \mathbf{s} = \sqrt{\frac{pq}{n}}\right)$$

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### What is a Large “n” in this situation?

- Large enough so  $np > 5$
- Large enough so  $n(1-p) > 5$
- Examples:
  - $(100)(0.04) = 4$  (too small)
  - $(1000)(0.01) = 10$  (big enough)

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### Now make a z-score

$$z = \frac{\hat{p} - p}{\sqrt{\frac{pq}{n}}}$$

And rearrange for a CI(p)

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### Using the Empirical Rule

Make a probability statement:

$$P\left(-1.96 < \frac{\hat{p} - p}{\sqrt{\frac{pq}{n}}} < 1.96\right) = 95\%$$

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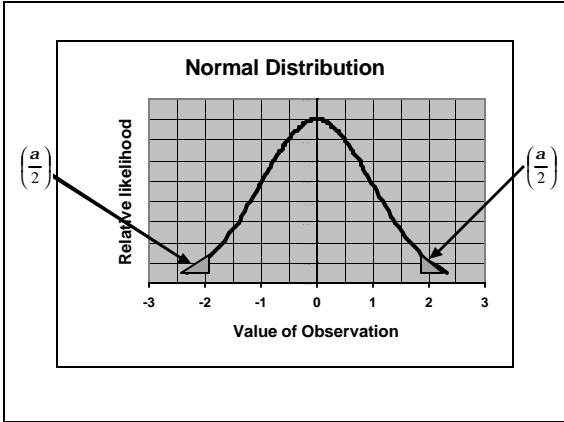
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**Use basic rules of algebra to rearrange the parts of this z-score.**

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Manipulate the probability statement:  
 Step 1: Multiply through by  $\sqrt{\frac{pq}{n}}$  :

$$P\left(-1.96\sqrt{\frac{pq}{n}} < (\hat{p} - p) < 1.96\sqrt{\frac{pq}{n}}\right) = 0.95$$


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Manipulate the probability statement:

Step 2: Subtract  $\hat{p}$  from all parts of the expression:

$$P\left(-\hat{p}-1.96\sqrt{\frac{pq}{n}} < -p < -\hat{p}+1.96\sqrt{\frac{pq}{n}}\right) = 0.95$$

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Manipulate the probability statement:

Step 3: Multiply through by -1:

(remember to switch the directions of  $<>$ )

$$P\left(\hat{p}+1.96\sqrt{\frac{pq}{n}} > p > \hat{p}-1.96\sqrt{\frac{pq}{n}}\right) = 0.95$$

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Manipulate the probability statement:

Step 4: Swap the left and right sides to  
put in conventional  $<p <$  form:

$$P\left(\hat{p}-1.96\sqrt{\frac{pq}{n}} < p < \hat{p}+1.96\sqrt{\frac{pq}{n}}\right) = 0.95$$

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**Confidence Interval for p**

(but the unknown p is in the formula. What can we do?)

$$= \hat{p} \pm z_{\alpha/2} \cdot \sqrt{\frac{pq}{n}}$$

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**Confidence Interval for p**

(substitute sample statistic for p)

$$= \hat{p} \pm z_{\alpha/2} \cdot \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

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**Sample Size Needed to Estimate “p” within E, with Confid.=1-a**

$$n = \left( \frac{Z_{\alpha/2}^2}{E^2} \right) \cdot \hat{p}\hat{q}$$

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**Components of Sample Size  
Formula when Estimating “p”**

- $Z_{\alpha/2}$  is based on  $\alpha$  using the standard normal distribution
- $p$  and  $q$  are estimates of the population proportions of “successes” and “failures”
- $E$  is the acceptable “margin of error” when estimating  $m$

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**Components of Sample Size  
Formula when Estimating “p”**

- $p$  and  $q$  are estimates of the population proportions of “successes” and “failures”
- Use relevant information to estimate  $p$  and  $q$  if available
- Otherwise, use  $p = q = 0.5$ , so the product  $pq = 0.25$

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**Confidence Interval for  $s$   
starts with this fact**

if  $x \sim N(m, s)$

then

$$\frac{(n-1)s^2}{s^2} \sim c^2 \text{ (chi square)}$$

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**What have we studied  
already that connects with  
Chi-square random values?**

$$\frac{(n-1)s^2}{\mathbf{s}^2} \sim \mathbf{c}^2 \text{ (chi square)}$$

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$$\frac{(n-1)s^2}{\mathbf{s}^2} = \frac{(n-1) \frac{\sum (x-m)^2}{(n-1)}}{\mathbf{s}^2}$$
$$= \frac{\sum (x-m)^2}{\mathbf{s}^2}$$

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$$\sum \left[ \frac{(x-m)^2}{\mathbf{s}^2} \right] = \sum \left[ \frac{(x-m)}{\mathbf{s}} \right]^2$$

$= \sum z^2$  a sum of squared  
standard normal values

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**Confidence Interval for  $s$**

$$LB = \sqrt{\frac{(n-1)s^2}{c_R^2}}$$

$$UB = \sqrt{\frac{(n-1)s^2}{c_L^2}}$$

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